

# Mzansi needs more entrepreneurs

By **NJABULO NGCOBO**

IT IS true that one of the best ways to end our financial woes is by getting those with business ideas to take action.

And according to one of the best entrepreneurs, motivator and business coach, Jamal Sahib, entrepreneurs are the future of Mzansi's economy.

He said unemployment rate, which sits at 29% according to StatsSA should be a motivation for Mzansi people to start thinking big and looking for a solution to the bigger problem, which is entrepreneurship.

Speaking at the launch of his book aimed at guiding people into becoming successful entrepreneurs, titled Start with the End in Mind – The 5 Secrets to Life & Business Success, Sahib said a lot of people have great business ideas but they do not want to leave the comfort of getting a salary at the end of the month.

He said his aha moment came when he was studying MBA at the Gordon Institute of Business Science when a professor asked them: "Why are there so many



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*Jamal Sahib*  
BUSINESS COACH | SPEAKER | NEGOTIATOR

**Jamal Sahib launched a guide book to successful business.**

of you sitting in this lecture room, all with cushy corporate jobs and excellent business skills, but you are not using those skills for the greater good and business creation?"

"I packed away my suit and corporate job and embarked on opening a series of hardware and DIY stores to a retail courier outlet, a construction business, a guest house, a decor and picture business and coaching and

consulting business," he said.

In his book he guides aspiring entrepreneurs through five secrets including Know Yourself, Know the People around you, Ask yourself how full is my bucket, Leadership and self-deception and Start with the End in mind equals Success.

He said this book will help Mzansi people change their mind-sets, improve businesses and create jobs.